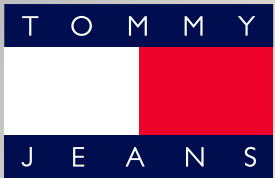


TOMMY COLLECTION

SS24



SPRING SUMMER 2024

TOMMY COLLECTION BY TOMMY JEANS

CALIFORNIA SOUL

TOMMY COLLECTION BY TOMMY JEANS SPRING SUMMER 2024 TAKES CUES FROM THE ARCHIVAL TOMMY BOARDSPORTS LINE, CLASHING PREP, STREET AND GRAPHIC PLAY THROUGH A BOLD WEST COAST ATTITUDE. THE ICONIC VINTAGE SUBCOLLECTION SPARKS A CONTEMPORARY REIMAGINING OF AMERICANA HERITAGE, INFUSING VARSITY STAPLES WITH LAIDBACK CALI VIBES AND SPORTS CODES. HIGHLIGHTS INCLUDE VARSITY SWEATERS WITH BLOWN-UP TOMMY '85 GRAPHICS, FOOTBALL JERSEY INSPIRED TEES, RACER SHORTS, A SURF-SPARKED BODYSUIT AND A FITTED MAXI DRESS WITH SPORTY SIDE STRIPES. THE SEASONAL DROP CONTINUES TOMMY COLLECTION'S EXPLORATIONS OF ARTISANAL TECHNIQUES, ELEVATED FABRICATIONS AND DEPTH IN TEXTURE AND COLOR.

THE PALETTE IS ROOTED IN RED, WHITE AND BLUE, WITH DEEP SHADES OF NAVY ELEVATING THE FAMILIAR TOMMY COLORWAYS TO NEW HEIGHTS. TEXTURES ARE LUX WITH SATIN COACH JACKETS, JACQUARD CHICAGO WINDBREAKERS AND DRAPEY DOUBLE-WAISTBAND CHINOS AMPING THINGS UP. DENIM WASHES ARE LIGHT, ECHOING THE ARCHIVAL INSPIRATION AND APPEARING IN TAPERED WIDE FIT ISAAC JEANS, LOW-RISE SOPHIE CARGOS, TRUCKERS AND EVEN A DENIM BRALETTE. THE CHECKERBOARD RETURNS AS A RUNNING MOTIF FOR THE COLLECTION, FEATURING UPDATED TOMMY BRANDING IN ITS DETAILS.

OTHER GRAPHIC ELEMENTS INCLUDE AN LA-STYLE TIE DYE PRINT, PLACEMENT SPORT STRIPES AND VARIOUS EXPRESSIONS OF TOMMY'S NEW BRANDING SIGNIFIERS. THIS SEASON, A WEST COAST SENSIBILITY SHINES NEW LIGHT ON TOMMY COLLECTION'S SIGNATURE TRANS-SEASONAL LAYERING AND PLAYS ON PROPORTION.



01

CLASSICS BOMBER JACKET Moderate Blue | **ESSENTIAL RIB TANK** White |
SYLVIA FLAIR JEAN Denim Light | **DAILY SHOULDER BAG** Black |
THE SOHO VELCRO Black





02

TRUCKER JACKET Denim Light | **DEGRADE VARSITY SHIRT** Carbon Navy | **MIXED MEDIA VARSITY RUGBY** Highland Spirit | **WIDE TAPERED FIT JEAN** Denim Light | **VARSIY POUCH** Carbon Navy | **THE BROOKLYN SUSTAINABLE** Stork White

03

BOXY 1985 CHECKERBOARD SHIRT Highland Spirit | **BRALETTE** Denim Light |
STRAIGHT FIT CARGO JEAN Denim Light | **JERSEY SWEAT RACER SHORT** Highland Spirit |
ITEM CROSSOVER Dark Night Navy | **THE BROOKLYN SUSTAINABLE** White





04

JACQUARD BOXY BOMBER JACKET Medium Red |
BOXY 1985 CHECKERBOARD SHIRT Highland Spirit |
VARSITY SWEAT JERSEY Medium Red |
MIXED MEDIA VARSITY RUGBY Highland Spirit |
WIDE TAPERED FIT JEAN Denim Light |
THE BROOKLYN SUSTAINABLE Stork White



05

TRUCKER JACKET Denim Light | **BOXY 1985 CHECKERBOARD SHIRT** Carbon Navy |
JERSEY SWEAT RACER TOP Highland Spirit | **JERSEY SWEAT RACER SHORT** Highland Spirit |
ITEM CROSSOVER Dark Night Navy | **HERITAGE CAP** Dark Night Navy |
THE BROOKLYN SUSTAINABLE White





06

CHICAGO SAIL JACKET Carbon Navy | **VARSITY KNIT TOP** Carbon Navy | **MIXED MEDIA VARSITY RUGBY** Highland Spirit | **ESSENTIALS SWEAT SHORT** Medium Red | **THE BROOKLYN SUSTAINABLE** Stork White



07

JACQUARD BOXY BOMBER JACKET Medium Red |
BOXY KNITTED CARDIGAN Carbon Navy | **SHEER KNITTED DRESS** Highland Spirit |
HERITAGE CAP Dark Night Navy | **THE BROOKLYN SUSTAINABLE** White





08

JAQUARD CHICAGO POPOVER Carbon Navy |
MIXED MEDIA VARSITY RUGBY Highland Spirit |
RELAXED CHINO PANT Carbon Navy |
THE BROOKLYN SUSTAINABLE Stork White



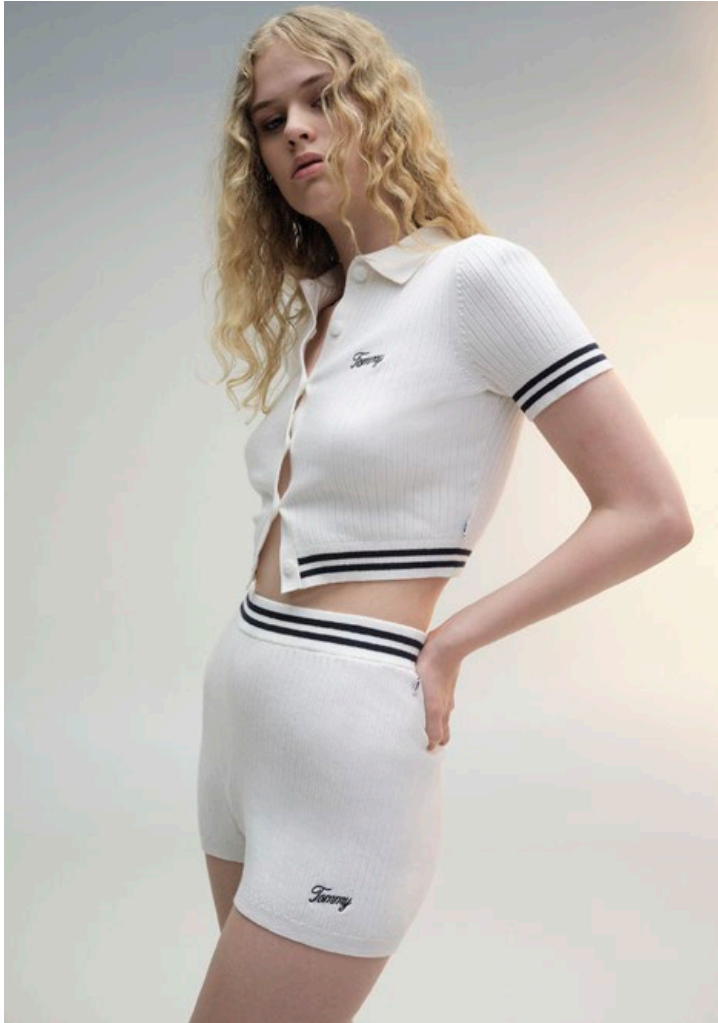
09

LONG VARSITY COACH JACKET Carbon Navy | **BOXY 1985 CHECKERBOARD SHIRT** Highland Spirit | **1985 SURF BODY** Carbon Navy | **RELAXED CHINO PANT** Carbon Navy | **HERITAGE CAP** Dark Night Navy | **THE BROOKLYN SUSTAINABLE** White





10



CHICAGO WINDBREAKER Deep Crimson | **SCRIPT RIB POLO SWEATER** Ancient White | **SCRIPT KNIT TIPPING SHORT** Ancient White | **HERITAGE SHOULDER BAG** Medium Red | **SKATE SNEAKER ELEVATED** Black



11

ARCHIVE GAMES RUGBY Multi | **AIDEN BAGGY JEAN** Denim Light |
THE BROOKLYN SUSTAINABLE Stork White





12

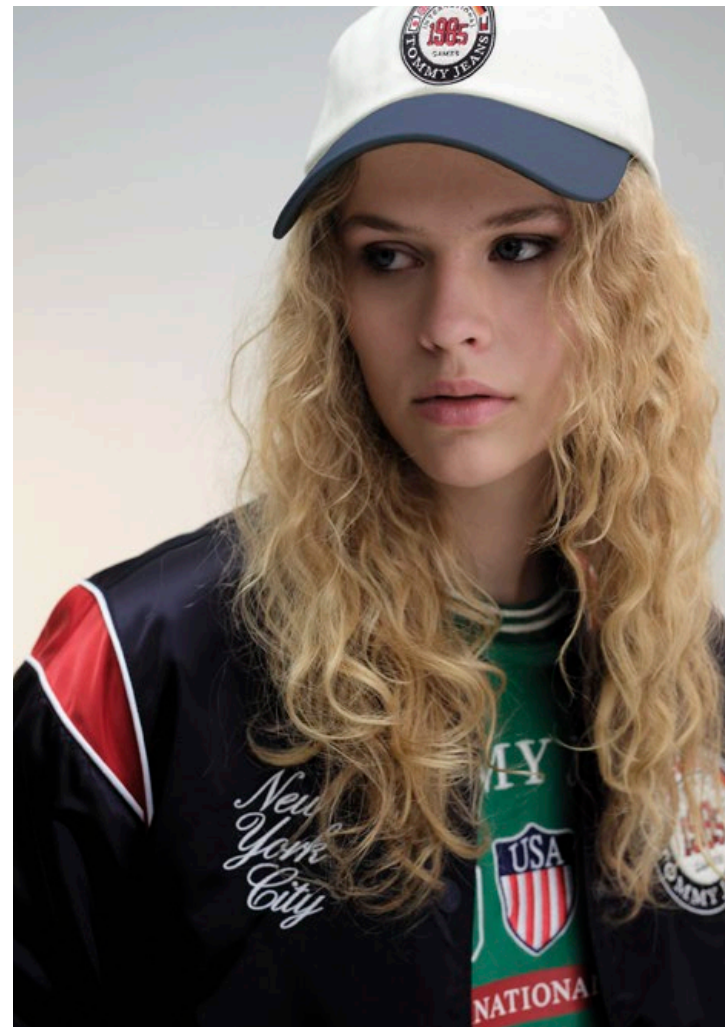
ARCHIVE GAMES BASEBALL JERSEY Phthalo Blue |
ARCHIVE GAMES RINGER TEE Ancient White | **ARCHIVE GAMES SHORTS** Phthalo Blue |
ARCHIVE GAMES CAP Ecrú | **THE BROOKLYN SUSTAINABLE** White



ARCHIVE GAMES CORDUROY VARSITY Twilight Indigo |
ARCHIVE GAMES HOODIE College Gold | **ARCHIVE GAMES SHORTS** Deep Crimson |
THE BROOKLYN SUSTAINABLE Stork White

13





14

ARCHIVE GAMES SATIN BOMBER Twilight Indigo |
ARCHIVE GAMES CREW Green Malachite | **DAISY JEAN** Denim Light |
ARCHIVE GAMES CAP Ecrú | **THE BROOKLYN SUSTAINABLE** White



ARCHIVE GAMES CHICAGO JACKET Multi | **ARCHIVE GAMES TEE** Ancient White |
ARCHIVE GAMES CHICAGO SHORTS Multi | **THE BROOKLYN SUSTAINABLE** Stork White

15

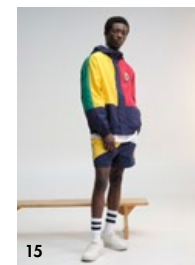




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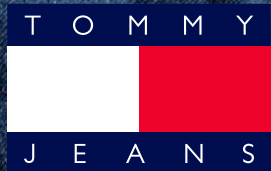


ARCHIVE GAMES TEAM USA CREW Silver Grey Heather |
ARCHIVE GAMES BODYSUIT Phthalo Blue | **MOM SHORT** Ancient White
THE BROOKLYN SUSTAINABLE White



TOMMY JEANS

SS24



SPRING SUMMER 2024

TOMMY JEANS

CALIFORNIA CRUSH

THE SPRING SUMMER 2024 TOMMY JEANS COLLECTION MIXES ICONIC AMERICANA PREP AND STREET WITH WEST COAST INSPIRED SPORT INFLUENCES. A REINVENTION OF COLLEGIATE ESSENTIALS LEADS THE WAY IN DELIVERY 1, INTRODUCING NEW TAKES ON THE RUGBY, BOMBERS, VARSITY JACKETS AND PREPPY V-NECK KNITS. DENIM FITS ARE WIDE AND RELAXED, WITH AIDEN'S BAGGY FIT AND ISAAC'S RELAXED TAPERED FIT HIGHLIGHTING THE OFFER FOR MEN. CLAIRE'S HIGH RISE FIT AND SYLVIA'S MID-RISE FLARE FIT HERO IN WOMEN'S DENIM. A LASER PRINTED HAWAII ALL-OVER FEATURES IN OVERSIZED TRUCKERS, CARPENTER SHORTS AS WELL AS TENCEL CAMP SHIRTS. BOARD SPORTS SPARK A BEVY OF FRESH STYLES, INCLUDING CYCLE SHORTS, HALF-ZIP CHICAGO WINDBREAKERS AND BEACH SHORTS. THE COLOR PALETTE IS FOCUSED ON RED, WHITE AND BLUE WITH ECRUS AND NEUTRALS ADDING EXTRA DEPTH.

DELIVERY 2 PRESENTS MORE DENIM ESSENTIALS, WITH SKATER FIT JEANS AND DAD SHORTS FOR MEN AND A BUSTIER DRESS, MICRO MINIS AND BUTTON-UP MAXI SKIRTS FOR WOMEN, ALL LANDING IN WHITE DENIM. THE SPORTS INFLUENCE CONTINUES WITH A TEAL TRACK SUIT FOR WOMEN AND COACH JACKETS FOR MEN. A JOLT OF PRAIRIE FLORALS AND WARM YELLOW ADDS TO THE SUMMERY FEELING OF THE DROP. DELIVERY 3 BUILDS ON THIS, WITH LIGHTWEIGHT OVERSHIRTS AND CAMP SHIRTS FOR MEN AND A BREEZY CROCHET TOP FOR WOMEN. THROUGHOUT, SUSTAINABILITY REMAINS A POWERFUL THEME, WITH DENIM IN 100% RECYCLED DENIM PACKING A STRONG PUNCH IN THIS CALI FUELED COLLECTION.



WOMENS + MENS

01

MOM JACKET Denim Light | **GINGHAM MINI DRESS** Gingham |
HOT SUMMER CAP Dark Night Navy | **ITEM CROSSOVER NEOPREN** Black |
HEEL FLIP FLOP Black





02



DENIM OVERSHIRT Mid Indigo | **BOLD STRIPE TEE** Dark Night Navy Multi | **DAD SHORT** Denim Medium | **DUFFLE** Black | **THE BROOKLYN LEATHER** Dark Night Navy

03

SCRIPT V-NECK RIB SWEATER Dark Night Navy |
STRIPE SHIRT Moderate Blue / Stripe | **CLAIRE JEAN** Denim Medium |
MUST SHOULDER BAG Moderate Blue | **SKATE SNEAKER ELEVATED** Black





04

CLASSICS BOMBER JACKET Charmed | **CLASSIC RUGBY** Dark Night Navy |
RYAN PLUS JEAN Denim Dark | **THE BROOKLYN LEATHER** Ecu

05

CLAIRE JACKET ZIPPER Denim Medium |
LETTERMAN STRIPE POLO Moderate Blue / Stripe |
BELTED ZIPPER SKIRT Denim Medium |
DAILY TOTE Moderate Blue | **HEEL FLIP FLOP** Black



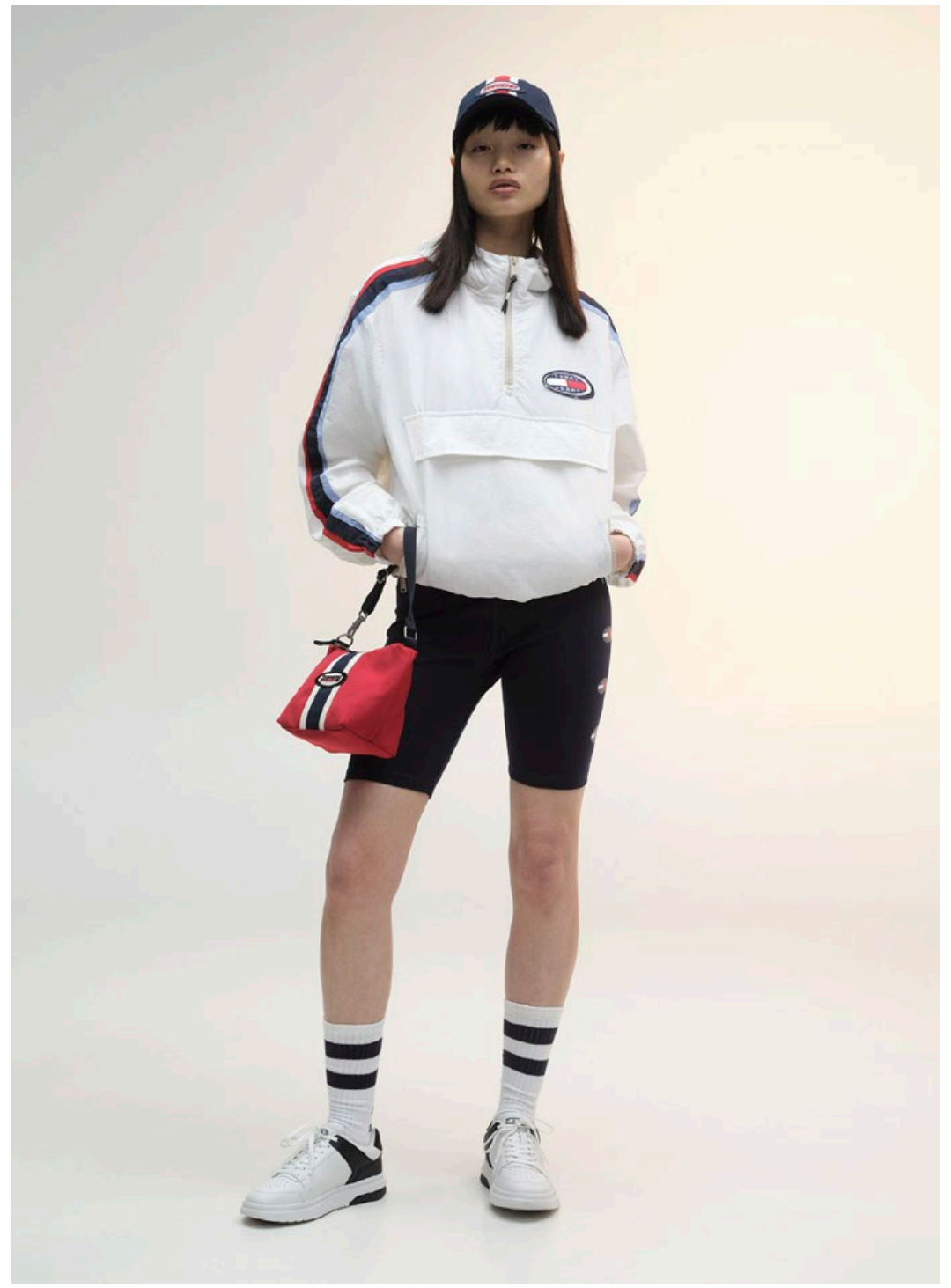


06

ESSENTIAL PIPING JACKET Moderate Blue | **CONTRAST TIPPING VEST** Dark Night Navy | **STRIPE LUXE SHIRT** Moderate Blue Stripe | **ISAAC RELAXED JEAN** Denim Medium | **THE BROOKLYN LEATHER** Ecrú

07

ARCHIVE CHICAGO POPOVER Ancient White | **ARCHIVE CYCLE SHORT** Dark Night Navy |
PREP CAP Dark Night Navy | **HERITAGE SHOULDER BAG** Medium Red |
SKATE SNEAKER ELEVATED Black





08

COLORBLOCK VARSITY JACKET Deep Crimson | **HAWAIIAN CAMP SHIRT** Hawaiian Aop | **STRIPE TEE** Deep Crimson | **AIDEN TAPERED CASUAL PANT** Tawny Sand | **HOT SUMMER BUCKET HAT PRINT** Hawaiian Print | **THE BROOKLYN LEATHER** Ecru

09

LETTERMAN STRIPE CREW Tickled Pink / Multi | **CURVE MOM SKIRT** Denim Medium |
PREP CAP Dark Night Navy | **HERITAGE SHOULDER BAG** Bleached Stone |
SKATE SNEAKER ELEVATED Black





10



ARCHIVE CHICAGO POPOVER Tawny Sand | **CORP TEE** Deep Crimson |
ARCHIVE BEACH SHORT Dark Night Navy | **THE BROOKLYN LEATHER** Ecrú

11

TRUCKER JACKET Denim Color | **WAFFLE POLO** Newsprint |
LINEAR LOGO TEE Timeless Teal | **DAD SHORT** Denim Color |
PREP SPORT REPORTER Tahoe Forest | **OUTDOOR RUNNER** Rwb





12



TRUCKER JACKET FLAG Denim Light | **RELAXED STRIPES SHIRT** White Stripe | **CORP TEE** Deep Crimson | **ISAAC RELAXED JEAN** Denim Light | **PREP CAP** Dark Night Navy | **HERITAGE MINI REPORTER** Dark Night Navy | **THE BROOKLYN LEATHER** Ecoru



13

CARGO FIELD JACKET Newsprint | **MINI BUSTIER DRESS** Denim Color | **LINEAR LOGO CAP** Tahoe Forest | **UNCOVERED SHOULDER BAG** Warm Yellow | **THE BROOKLYN SUSTAINABLE** White





14

COLOURBLOCK NYLON OVERSHIRT Newsprint | **STRIPE LINEN SHIRT** Timeless Teal Stripe | **BADGE TEE** Newsprint | **SKATER JEAN** Denim Color | **LINEAR LOGO CAP** Tahoe Forest | **PREP SPORT FLAP BACKPACK** Ancient White | **OUTDOOR RUNNER** Rwb

15

BOXY STRIPED BADGE TEE Lemon Zest / Multi | **CLAIRE MAXI SKIRT** Denim Color |
LINEAR LOGO CAP Tahoe Forest | **UNCOVERED SHOULDER BAG** Warm Yellow |
NEW TECH RUNNER Newsprint





16

VARSITY HOODIE White | **POPLIN CHECK SHIRT** Timeless Teal Check |
DAD SHORT Denim Color | **OUTDOOR RUNNER** Rwb

17

CROP SLIM NOVELTY1 RINGER TEE White | **HOT PANT** Denim Color |
LINEAR LOGO CAP Tahoe Forest | **THE BROOKLYN SUSTAINABLE** White





18

VARSITY COLLEGE TRACK JACKET White | **ESSENTIAL SOLID OVERSHIRT** Newsprint | **TOMMY VARSITY SPORT TEE** White | **AIDEN TECHNICAL SHORT** Newsprint | **THE BROOKLYN SUSTAINABLE** Stork White

19

POPLIN BACK TIE STRAP DRESS Prairie Floral | **LINEAR LOGO CAP** Tahoe Forest | **UNCOVERED SHOULDER BAG** Warm Yellow | **THE BROOKLYN SUSTAINABLE** White





20

STRIPE SEERSUCKER SHIRT White / Newsprint | **SUMMER FLAG TEE** White |
RYAN SHORT Denim Light | **LINEAR LOGO BUCKET HAT** Newsprint |
HOT SUMMER TOTE Natural | **SANDAL CASUAL** Skyscraper Blue

21

CROCHET STRIPE TOP Black / Stripe | **IZZIE MINI SKIRT** Denim Light |
LINEAR LOGO BUCKET HAT Newsprint | **UNCOVERED SHOULDER BAG** Warm Yellow |
WEDGE SANDAL Black





22

FLORAL CAMP SHIRT Floral Aop | **SIGNATURE TEE** Lemon Zest |
FLOWER BEACH SHORT Floral Aop White | **STREET TREK CROSSOVER** Pleasant Clay |
SANDAL CASUAL Skyscape Blue

23

CROP OFF SHOULDER TOP Lemon Zest | **POPLIN TIERED MIDI SKIRT** Prairie Floral | **LINEAR LOGO CAP** Tahoe Forest | **THE BROOKLYN SUSTAINABLE** White





24



CROP SUMMER FLAG TEE Black | **SOPHIE MINI SKIRT** Denim Color | **HOT SUMMER TOTE** Natural | **WEDGE SANDAL** Newsprint



25

LEFT
AIDEN OVERSIZED TRUCKER JACKET Denim Medium |
STRIPE LUXE SHIRT White Stripe | **AIDEN BAGGY SHORT** Denim Medium |
THE BROOKLYN LEATHER Ecu

RIGHT
CLAIRE CROP JACKET Denim Medium |
LOGO TAPE STRIPE TUBE DRESS Deep Crimson / Stripe |
HOT SUMMER BUCKET HAT PRINT Hawaiian Print |
HERITAGE SHOULDER BAG Bleached Stone | **HEEL FLIP FLOP** Black

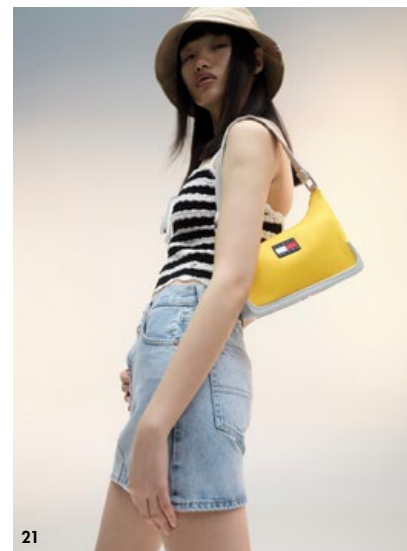
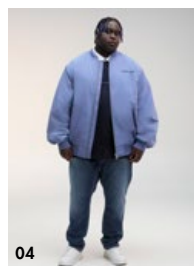
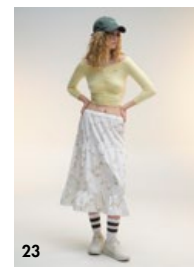
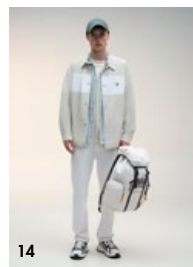
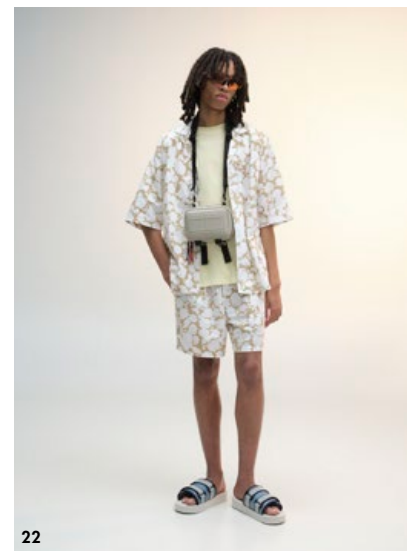
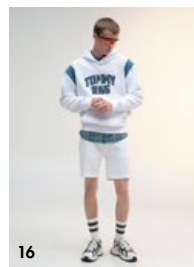




26

LEFT
VARSITY SPORT 2 TRACK JACKET Timeless Teal | **CROP ESSENTIAL RIB POLO** Lemon Zest |
VARSITY SPORT 2 TRACK PANTS Timeless Teal | **HERITAGE TRUCKER CAP** Black |
THE BROOKLYN SUSTAINABLE White

RIGHT
COLORBLOCK RETRO JACKET Timeless Teal Multi | **BOXY POP VARSITY CREW** Timeless Teal |
STRIPE LINEN SHIRT Warm Yellow Stripe | **SKATER CARPENTER SHORT** Denim Medium |
THE BROOKLYN SUSTAINABLE Stork White



01



THE BROOKLYN LEATHER Dark Night Navy



THE BROOKLYN LEATHER Ecrú

02

03



SKATE SNEAKER ELEVATED Black



WEDGE SANDAL Newsprint

04

05



DUFFLE Black



HERITAGE SHOULDER BAG Medium Red

06

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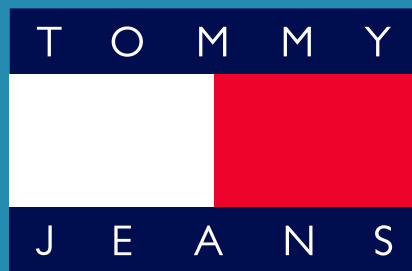
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T O M M Y
J E A N S

The logo consists of three horizontal bars. The top bar is dark blue with the letters 'T O M M Y' in white, spaced out. The middle bar is split vertically: the left half is white and the right half is red. The bottom bar is dark blue with the letters 'J E A N S' in white, spaced out.